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## Press Release

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### **Marcolin announces the renewal of the licensing agreement with Replay**

Extended through 2009 the agreement for sunglasses and prescription frames under the Replay Eyes brand

Longarone, Italy, September 21st 2006. Marcolin, one of the world's leaders in the eyewear industry, announced today the renewal of the licensing agreement for design, production and worldwide distribution of prescription frames and sunglasses under the Replay Eyes brand, continuing the long-term and profitable collaboration with Fashion Box, started in 1997.

The agreement extends the relationship through December 31<sup>st</sup> 2009 and contains terms and conditions which are basically in line with those included in the current agreement.

The estimated turnover for 2007 – 2009 is approximately 24 million euros.

Maurizio Marcolin, CEO Style & Licensing of the Marcolin Group, stated: *"We are extremely pleased to continue this collaboration. Replay is a very successful, constant growing brand and it perfectly fits our brand portfolio"*.

Marco Bortoletti, CEO of Fashion Box S.p.A., commented: *"After many years of profitable cooperation with the Marcolin Group, we are very positive that this renewal will further support the growth and image of Replay in the eyewear business"*.

<p>Marcolin, listed on the Milan Stock Exchange, is one of the leading eyewear companies, and stands out, in the luxury sector, for the premium quality of its products, its attention to detail, and focused distribution. In 2005 the company produced and distributed over 6 million prescription frames and sunglasses in over 600 models.</p>
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